

# EXPERTISE CONFERENCE PLAN

**MAY 31 – JUNE 4  
2009**

AT THE YOLANDA AND DAVID KATZ FACULTY OF THE ARTS,  
MEXICO BUILDING AND THE GENIA SCHREIBER  
UNIVERSITY ART GALLERY

FOR FURTHER DETAILS, PLEASE SEE  
[www.arts.tau.ac.il/expertise/](http://www.arts.tau.ac.il/expertise/)

## SUNDAY, 31 MAY 09

15:00-18:00

**FASTLICHT AUDITORIUM, MEXICO BUILDING**

REGISTRATION AND RECEPTION

16:00-17:30

**TEL AVIV UNIVERSITY CAMPUS TOUR**

Meeting Point: Entrance to Mexico Building  
(including Louis Kahn's Faculty of Engineering building, Mario Botta's Cymbalista Synagogue, Webb Building, Brutalist Architecture and sculptures).

18:00-18:30

**FASTLICHT AUDITORIUM, MEXICO BUILDING**

WELCOME NOTES

Prof. Dany Leviatan, Tel Aviv University Rector  
Prof. Ehud Gazit, Dean, Vice President for Research and Development  
Prof. Hannah Naveh, Dean, Faculty of the Arts  
Dr. Nissim Gal, Conference Co-Chair  
Dr. Eran Neuman, Conference Co-Chair

18:30-19:30

**PLENARY SESSION 1: FASTLICHT AUDITORIUM, MEXICO BUILDING**

Chair: Dr. Eran Neuman, Tel Aviv University  
Mark Jarzombek, Massachusetts Institute of Technology  
Opposing the Expert

## MONDAY, 1 JUNE 09

10:00-11:00

**PLENARY SESSION 2: UNIVERSITY GALLERY, HALL 1**

Chair: Prof. Freddie Rokem, Tel Aviv University  
Judith Rodenbeck, Sarah Lawrence College and Art Journal  
Working to Learn Together: The Case of Manifesta 6

11:00-12:30

**SESSION 1.1: UNIVERSITY GALLERY, HALL 1**

**RE: POST CRITICALITY**

Chair: Prof. W.J.T. Mitchell, Chicago University

/ Gabriela Świtek, Warsaw University

Lost in Intertextuality: Olympia in the Garden

/ Shaked Nizan, California State University, Long Beach

The Subject of Political Art: the Art History and Cultural Studies

Debate at the 1993 Whitney Biennial

/ Michal Popowsky, Seminar Ha'Kibbutzim

New Cultural Understandings of the Signifier "Corporeality"

## **SESSION 1.2: UNIVERSITY GALLERY, HALL 2**

### **OTHER AUTONOMY**

Chair: Prof. Daniel B. Monk, Colgate University

/ **Idit Alphanbary, Tel Aviv University**

Autonomy and Signification in Robert Altman's McCabe and Mrs. Miller and Quintet

/ **Chava Brownfield Stein, Beit Berel Academic College**

"Can Photographs of IDF Women Soldiers Speak?"

/ **Yehotal Shapira and Rachel Kallus, Technion – Israel Institute of Technology**

Expertise Encounters Trauma: Testimony as Architectural Knowledge

**12:30-13:30**

### **LUNCH BREAK**

**13:30-14:30**

### **PLENARY SESSION 3: UNIVERSITY GALLERY, HALL 1**

Chair: Prof. W.J.T. Mitchell, Chicago University

**Daniel B. Monk, Colgate University, NY**

**The Jew and the Tank: Habit and Habitus in the Historiography of Israel's Era of Euphoria**

**14:30-16:00**

### **SESSION 2.1: UNIVERSITY GALLERY, HALL 1**

#### **SCIENCE AND INTERDISCIPLINARITY**

Chair: Dr. Raz Chen-Morris, Bar Ilan University

/ **Lucien Benguigui, Technion – Israel Institute of Technology**

Is Interdisciplinarity Possible?

/ **Aaron Sprecher, McGill University**

Energetic Formation

/ **Alexis Meier, l'Ecole Nationale Supérieure de Paris Malaquais**

Computation and Alienation - towards a New Logocentrism in Architecture?

### **SESSION 2.2: UNIVERSITY GALLERY, HALL 2**

#### **INTERDISCIPLINARITY AS METHOD**

Chair: Prof. Shannon Jackson, University of California, Berkeley

/ **Sandra Umathum, Freie Universität Berlin**

In Reality the Situation is Far More Complex:

Pleading for a New Dialogue between Art History and Performance Studies

/ **Daphna Ben-Shaul, Tel Aviv University**

Reflections on Expertise as a Disciplinary Reflex of Artistic Reflexivity

/ **Inbal Gitler Ben-Asher, Tel Aviv University and Sapir Academic College**

Architecture in Israel/Palestine and Postcolonial Theories: A Critical Reassessment

**16:00-16:30**

### **COFFEE BREAK: UNIVERSITY GALLERY**

**16:30-18:00**

### **SESSION 3.1: UNIVERSITY GALLERY, HALL 1**

#### **RELOCATING AESTHETICS**

Chair: Prof. Christopher Balme, University of Munich

/ **David Salomon, Cornell University**

Aesthetic Expertise

/ **Sharon Aaronson-Lehavi, Bar Ilan University**

Re: Location

/ **Chaim Noy, Sapir Academic College**

Tracing Ethnography: A Performance

### **SESSION 3.2: UNIVERSITY GALLERY, HALL 2**

#### **INTERDISCIPLINARITY AND THE POLITICS OF REPRESSION**

Chair: Prof. Tracy Davis, Northwestern University

/ **Ruthie Ginsburg, Bar Ilan University**

Picture that Speaks: Visual Documentation of the Israeli Human Rights Organization B'Tzelem

/ **Yael Allweil, University of California, Berkeley**

The Expertise of Methodological Eclecticism: Inter-Disciplinarity and Para-Architectures

/ **Carmella Jacoby Volk and Anat Manoff, Colman Academic Studies**

**Division, Rishom Lezion and Tel Aviv University**

Blind Spot: A Critical Mechanism via Performative Acts

**18:00-18:30**

### **COFFEE BREAK: MEXICO BUILDING**

**18:30-19:30**

### **PLENARY SESSION 4: FASTLICHT AUDITORIUM, MEXICO BUILDING**

Chair: Dr. Shulamith Lev-Aladgem, Tel Aviv University

**Tracy C. Davis, Northwestern University**

**Nineteenth-Century Repertoire**

**19:30-21:00**

### **EVENING EVENT 1: ROOM 206, MEXICO BUILDING**

#### **LOCAL TALES**

**4 Segments performed by the Ruth Kanner Theater Group**

See brochure for additional information

## TUESDAY, 2 JUNE 09

10:00-11:00

### PLENARY SESSION 5: UNIVERSITY GALLERY

Chair: Prof. Hana Taragan, Tel Aviv University  
**Mark Linder, Syracuse University**  
Transdisciplinary Modernism

11:00-13:00

### SESSION 4.1: UNIVERSITY GALLERY, HALL 1

#### **AUTONOMY AND THE AVANTGARDES**

Chair: Prof. Mark Linder, Syracuse University

/ **Pablo Lorenzo Eiroa, Cooper Union, NYC**

Towards a New Autonomy: Enfolding Contemporary Canons

/ **Yoav Shiber, Tel Aviv University**

Digital Architecture and the Question of Expertise

/ **Nadav Hochman, Tel Aviv University**

Retro Avantgarde. Net Utopia: Avantgarde Utopias in Early net.art

/ **Andreas Wolfsteiner, Freie Universität Berlin**

A 'Sur-ficial' Specificity of Knowledge: Epistemological Transfer and Aesthetic Exchange 1700/1900 by the Example of the Historical Avant-garde

### SESSION 4.2: UNIVERSITY GALLERY, HALL 2

#### **THEORY AND PRACTICE**

Chair: Prof. Nitzan Ben Shaul, Tel Aviv University

/ **Shai Biderman, Boston University**

Philosofilm: Towards a Cinematic Philosophy

/ **Rivka Oxman, Technion – Israel Institute of Technology**

Digital Media in Design in Theory and Practice

/ **Gilad Padva, Tel Aviv University and Beit Berel Academic College**

Critically Queer: Sexual Transgression and the Multidisciplinary Discourse in Michael Moore's *The Sodomobile*

/ **Adi Efal, Tel Aviv University**

Art History as [Figural] Philology: Panofsky with Auerbach

13:00-14:00

### LUNCH BREAK

14:00-15:00

### PLENARY SESSION 6: FASTLICHT AUDITORIUM, MEXICO BUILDING

Chair: Prof. Nurit Yaari, Tel Aviv University  
**Shannon Jackson, University of California, Berkeley**  
Theatrical Specificity in the Cross-Medium Encounter

15:00-18:00

### MOVIE SCREENING: FASTLICHT AUDITORIUM, MEXICO BUILDING

See brochure for additional information

18:00-18:30

### COFFEE BREAK: FASTLICHT AUDITORIUM, MEXICO BUILDING

19:30-21:00

### EVENING EVENT 2: FASTLICHT AUDITORIUM, MEXICO BUILDING

#### **ROUND TABLE ON CINEMA AND INTERDISCIPLINARITY**

See brochure for additional information

## WEDNESDAY, 3 JUNE 09

10:00-11:00

### PLENARY SESSION 7: UNIVERSITY GALLERY, HALL 1

Chair: Prof. Hannah Naveh, Tel Aviv University  
**Freddie Rokem, Tel Aviv University**  
The Art of Acting: Some Epistemological and Ideological Foundations

11:00-12:30

### SESSION 5.1: UNIVERSITY GALLERY, HALL 1

#### **BODY AFFECTS**

Chair: Prof. Judith Rodenbeck, Sarah Lawrence College, Art Journal

/ **Matias Del Campo and Sandra Manninger, SPAN**

Artifact & Affect

/ **Ifat Finkelman and Alona Nitzan-Shiftan, Technion – Israel**

**Institute of Technology**

An Anatomy of Space & Body

/ **Eyal Fried, Id-Lab**

I See Architecture Everywhere

### SESSION 5.2: UNIVERSITY GALLERY, HALL 1

#### **DISLOCATING THE OBJECT**

Chair: Dr. Alona Nitzan Shiftan, Technion – Israel Institute of Technology

/ **Amos Bar Eli and Marina Epstein-Pliouchtch, Technion – Israel**

**Institute of Technology**

Non-complete Architecture, Innovative Critic or Media-specific Expertise

/ **Hava Aldouby, Hebrew University**

Art History Meets the Moving Pictures:

A Multidisciplinary Approach to the Study of Fellini's Cinematic Discourse

/ **Cesare Griffa, Politecnico di Torino**

Politically Digital

12:30-13:30

### LUNCH BREAK

13:30-14:30

### PLENARY SESSION 8: UNIVERSITY GALLERY, HALL 1

Chair: Prof. Gad Kaynar, Tel Aviv University  
**Christopher Balme, University of Munich**  
Distributed Aesthetics: Performance, Media, and the Public Sphere

14:30-16:00

**SESSION 6.1: UNIVERSITY GALLERY, HALL 1**

**NEGOTIATING KNOWLEDGE**

Chair: Prof. Esther Levinger, University of Haifa

/ Agnes Manier, Freie Universität Berlin

How to Surprise Yourself: Notes on Contradictory Concepts of Improvisation

/ Yaniv Ophir, Massachusetts Institute of Technology

On Knowledge, Expertise and Martial Arts

/ Vered Heruti, Tel Aviv University

Visible Negation – Use of Negative Texts in Visual Art

**SESSION 6.2: UNIVERSITY GALLERY, HALL 2**

**RECODING REPRESENTATION**

Chair: Prof. Iris Aravot, Technion – Israel Institute of Technology

/ Yehuda Mendelson, University center of Ariel and Bar Ilan University

What is the connection between “Let us make ourselves a name” and “To call upon the name” (of the Lord). The relationship between language and space in Maurice Blanchot’s essay “To be a Jew”

/ Maria del C. Vera and Shai Yeshayahu, Southern Illinois University

Infidelities and Expertise: A trajectory of Intellect

/ Dalia Gavriely-Nuri and Tiki Balas, Hadassah College, Jerusalem and Bar Ilan University

Wounded Soldiers on Israeli Television: A Multidisciplinary Perspective

16:00-16:30

**COFFEE BREAK: UNIVERSITY GALLERY**

16:30-18:00

**SESSION 7.1: UNIVERSITY GALLERY, HALL 1**

**ETHICS OF THE SUBJECT**

Chair: Prof. Mark Jarzombek, Massachusetts Institute of Technology

/ Roy Kozlovsky, Northeastern University

The Peckham Experiment; Architecture as a Technology of Subjectivity

/ Iris Aravot, Technion – Israel Institute of Technology

Phenomenological research, Beauty and Architecture

/ Sigal Barkai, Tel Aviv University

Masculinity, Occupation, Censorship, Ethics and Aesthetics:

The Case of the Play Efrayim Returns to the Army

**SESSION 7.2: UNIVERSITY GALLERY, HALL 1**

**SPECIFICITIES OF NEW MEDIA**

Chair: Prof. Pamela M. Lee, Stanford University

/ John Thompson Steven, Clemson University

Recursive/ Relaxative/Redemptive: Poesis of Fractal Art in Techne of New Media

/ Amit Pinchevski and Paul Frosh, Hebrew University

Media Witnessing and Shared Humanity

/ Yasha J. Grobman, Harvard University

Architecture as Expertise – A Shift from Modes of Representation to Modes of Simulation

18:00-18:30

**COFFEE BREAK: UNIVERSITY GALLERY**

18:30-19:30

**PLENARY SESSION 9: FASTLICHT AUDITORIUM, MEXICO BUILDING**

Chair: Dr. Nissim Gal, University of Haifa

Pamela M. Lee, Stanford University

New Games

19:30-21:00

**EVENING EVENT 3: FASTLICHT AUDITORIUM, MEXICO BUILDING**

Chair: Prof. Hannah Naveh, Dean, Faculty of the Arts, Tel Aviv University

The Artist and the Mirror: A Panel

See brochure for additional information

**THURSDAY, 4 JUNE 09**

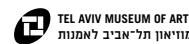
17:00-19:00

**PLENARY SESSION 10: TEL AVIV MUSEUM OF ART**

Chair: Prof. Mordechai Omer, Tel Aviv University and Director of Tel Aviv Museum of Art

W.J.T. Mitchell, Chicago University

Idolatry and Expertise: Nietzsche, Blake, and Poussin



THE NORBERT CYMBALISTA FOUNDATION

TEL AVIV UNIVERSITY:  
RESEARCH AND DEVELOPMENT  
AZRIELI SCHOOL OF ARCHITECTURE  
THE BUCHMANN-MEHTA SCHOOL OF MUSIC  
DEPARTMENT OF ART HISTORY  
DEPARTMENT OF THEATRE ARTS  
MUSEOLOGY STUDIES  
DEPARTMENT OF FILM AND TELEVISION  
EMANUEL HERZIKOWITZ CHAIR FOR  
19TH AND 20TH CENTURY ART